

Gryffe **ADVERTIZER**

est 1995

The essential A to Z of LOCAL news & advertising

A local community magazine, run independently, delivered free to homes & businesses each month.

Tailored to local readership

Local trades, businesses and services

Copies retained by readers

Essential local guide

Local news, events and information

Better value than daily newspapers

A high quality full colour glossy A4 magazine with over 13,000 copies delivered across:

Bishopton

Bridge of Weir

Brookfield

Elderslie

Houston

Howwood

Kilbarchan

Kilmacolm

Langbank

Lochwinnoch

Quarriers

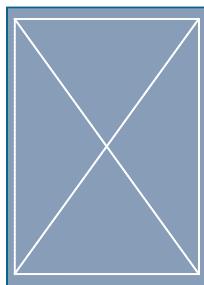


Deadlines 2019

ISSUE	DEADLINE
293 - February	Fri 18th January
294 - March	Fri 15th February
295 - April	Fri 15th March
296 - May	Fri 19th April
297 - June	Fri 17th May
298 - July	Fri 14th June
299 - August	Fri 19th July
300 - September	Fri 16th August
301 - October	Fri 13th September
302 - November	Fri 18th October
303 - December	Fri 15th November
304 - January '20	Wed 11th December

Call 01505 613340 or email info@advertiser.co.uk

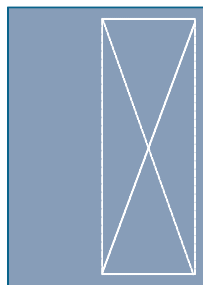
Full Page



27cm x 4 cols

single issue rate:	(exc vat)	(inc vat)
b/white	623.34	748.00
Spot	716.84	860.20
full colour	829.04	994.83

Half Page

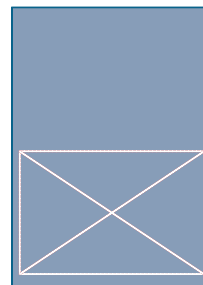


Portrait

26cm x 2 cols

single issue rate:	(exc vat)	(inc vat)
b/white	376.91	452.29
Spot	433.45	520.14
full colour	501.30	601.54

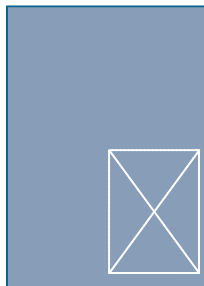
Landscape



13cm x 4 cols

single issue rate:	(exc vat)	(inc vat)
b/white	384.84	461.79
Spot	442.56	531.06
full colour	511.83	614.18

1/4 Page



13cm x 2 cols

single issue rate:	(exc vat)	(inc vat)
b/white	209.20	251.02
Spot	240.58	288.69
full colour	278.23	333.87

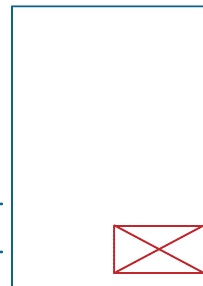
1/8 Page



6cm x 2 cols

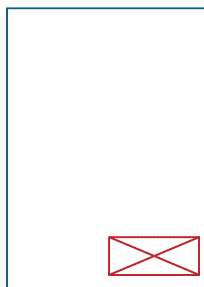
single issue rate:	(exc vat)	(inc vat)
b/white	105.37	126.44
Spot	121.18	145.41
full colour	140.15	168.16

5cm x 2 cols



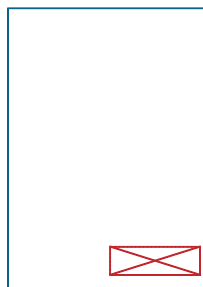
single issue rate:	(exc vat)	(inc vat)
b/white	89.77	107.71
Spot	103.23	123.87
full colour	119.39	143.25

4cm x 2 cols



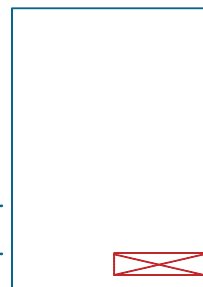
single issue rate:	(exc vat)	(inc vat)
b/white	73.97	88.76
Spot	85.06	102.06
full colour	98.38	118.04

3cm x 2 cols



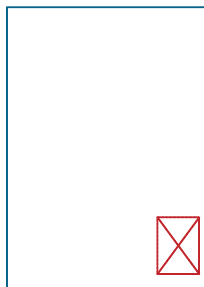
single issue rate:	(exc vat)	(inc vat)
b/white	57.98	69.56
Spot	66.68	80.01
full colour	77.11	92.53

2cm x 2 cols



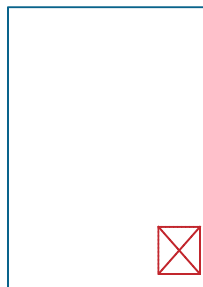
single issue rate:	(exc vat)	(inc vat)
b/white	41.79	50.14
Spot	48.06	57.67
full colour	55.59	66.70

6cm x 1 cols



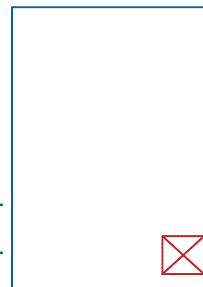
single issue rate:	(exc vat)	(inc vat)
b/white	55.44	66.51
Spot	63.75	76.50
full colour	73.73	88.47

5cm x 1 cols



single issue rate:	(exc vat)	(inc vat)
b/white	47.78	57.32
Spot	54.95	65.94
full colour	63.55	76.24

4cm x 1 cols



single issue rate:	(exc vat)	(inc vat)
b/white	40.08	48.09
Spot	46.09	55.30
full colour	53.31	63.97

3cm x 1 cols



single issue rate:	(exc vat)	(inc vat)
b/white	32.34	38.80
Spot	37.19	44.61
full colour	43.01	51.60

ACCEPTABLE FORMATS

PDF or JPG. Files should be CMYK and 300dpi resolution. No calibration or profiles should be applied and all fonts must be embedded.

EDITORIAL FEATURES

Lineage £10.80 inc VAT per 20 words (up to 200 words) **must be accompanied by an advert**

DIMENSIONS

1 column 45mm 2 columns 95mm
3 columns 145mm 4 columns 195mm

Custom Sizes available

Please call **01505 613340** for prices

**BOOK 4 issues
20% OFF***

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