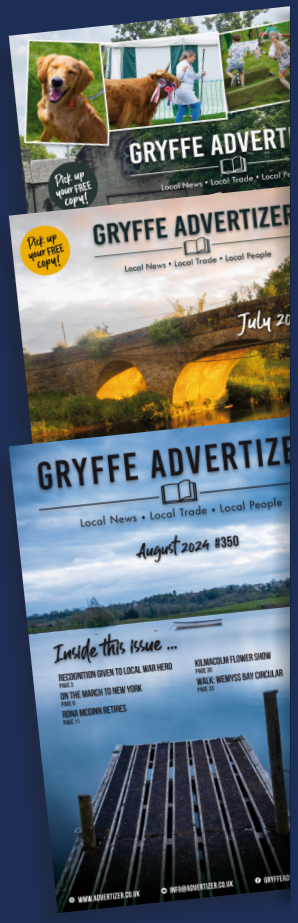
11,500 mags delivered locally



GRYFFE ADVERTIZER

ADVERTISER'S INFO PACK



LOCAL NEWS • WHAT'S ON • TRADE DIRECTORY • ESSENTIAL INFO • SUPPORT GROUPS

GRYFFE ADVERTIZER

11,500
hand delivered magazines to every house and business in the Gryffe Valley

40,000
potential readers

100s
of local clubs, groups and associations supported with free editorial and events listing inside

A BIT OF HISTORY...

The original Advertiser was a Kilmacolm news sheet established in 1900 and ran for over 80 years aside from a couple of breaks during times of war. In this original format, the news sheet was sold in the local shops for a penny and referred to as the "two minute silence" as that's about as long as it took to read.

In the early 1980s the format changed with the Advertiser being distributed free to all the houses in Kilmacolm. In the years following the distribution expanded to over other neighbouring villages. It was eventually acquired by a larger newspaper group and became known as the Gryffe Weekly News but in the early 1990s it just seemed to disappear.

In 1995 it was reintroduced as a Kilmacolm Advertiser. Over the following years the magazine grew organically... And went from strength to strength eventually servicing most of the Gryffe Valley area – reflected in the name change.

It has weathered many storms – the dominance of the internet, the financial crash and Covid to name but three – but has continued to thrive with the continued support of the local trades, groups and readers.



WELCOME

The *Gryffe Advertizer* is an A4, glossy, full colour monthly publication covering the Gryffe Valley area.

Every month the *Gryffe Advertizer* is packed with local articles, features, reviews, events, interviews and much, much more....

The *Gryffe Advertizer* is **FREE** and hand delivered to over 11,500 homes and businesses by our dedicated delivery team. We have an estimated readership of 40,000.

We offer all advertisers a **FREE** design and approval service, which is included within the costs of booking your advertisement.

@GryffeAds









ARTICLES

Our local journalist aims to promote the great work people undertake in keeping our community thriving.

Articles and events account for over half of our magazine content. This keeps readers interest and means more people see your advert throughout the month.

Our aim is to help bring the community closer together by spreading the word about local events and good news stories.

ADVERTORIALS

An advert is an effective way to let your target market know what service you can provide.

Designed to be eye catching and concise there may be times you want to go into more detail and that's where our advertorial section comes in.

The advertorials, usually 200 words, fill a 1/4 page so are perfect for promoting your business. These spots are highly sought after so please get in touch.

WHAT'S ON

The 'What's On' is a calendar of local events that shows what activities are taking place in the area.

Events such as ceilidhs, classic car shows, open days, movie nights, workshops and nighlife, we will let everyone know when and where.

A good way of planning your days or nights out throughout the month. A full month's What's On in our lasting glossy format means the *Gryffe Advertizer* stays in the reader's home for a full month until the next one arrives.

TRADE DIRECTORY

From a Plumber to a Restaurant or a Beautician to a Musician, you will find all your needs catered for inside your local *Gryffe Advertizer.*

*Our ethos: **"local business supporting our community, our community supporting local business"***

ADVERTISE FROM AS LITTLE AS

£41.53 PLUS VAT

PER MONTH

info@advertizer.co.uk **stuart@advertizer.co.uk**

WHY ADVERTISE WITH US?

GRYFFE ADVERTIZER

Local News • Local Trade • Local People

We have the Largest Local Distribution

40,000

estimated local readership.

11,500

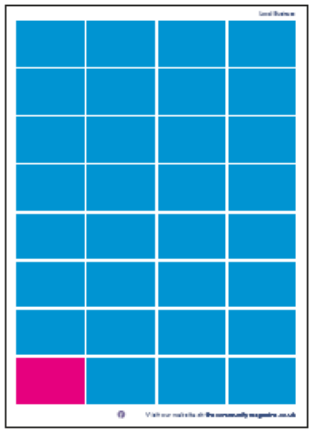
hand delivered magazines to every house and business in Bridge of Weir, Brookfield, Houston, Howwood, Kilbarchan, Kilmacolm, Langbank & Quarrier's Village.

100s

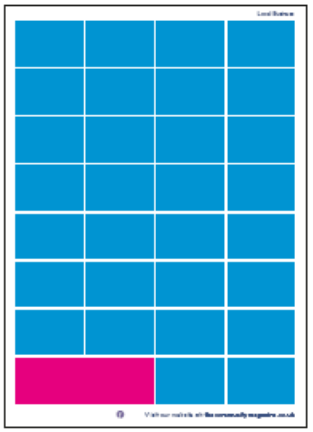
of local clubs, groups and associations supported with free editorial and event listings inside thanks to your advertising.



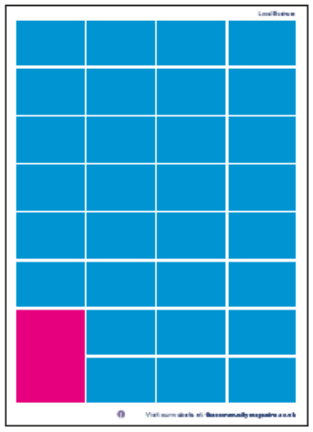
ADVERT SIZES (width x height)



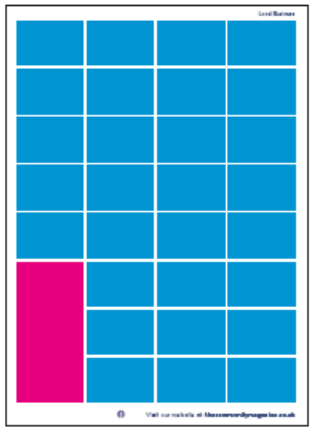
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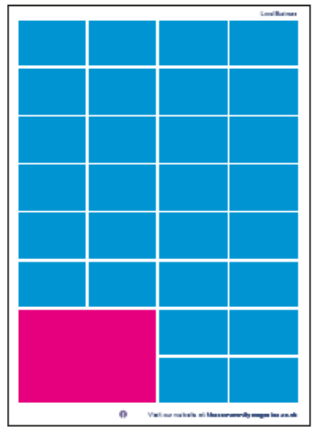
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95mm x 31mm



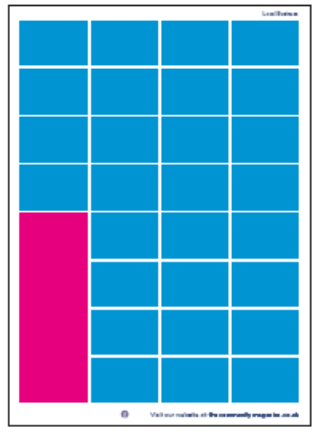
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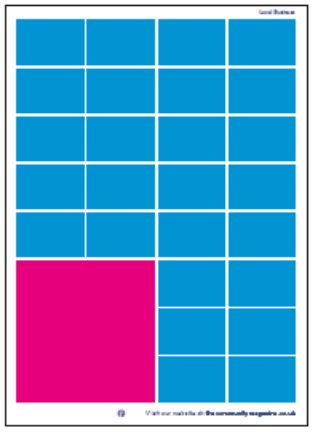
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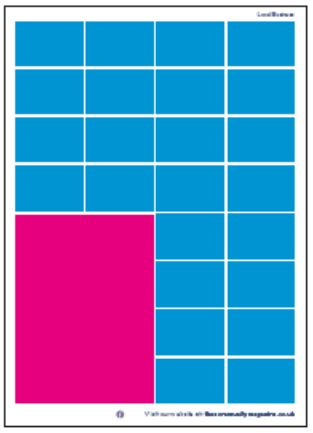
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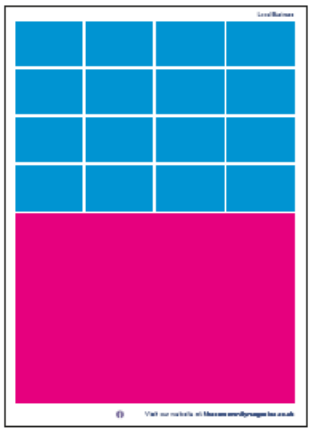
4 BLOCK (Vertical)
46mm x 133mm



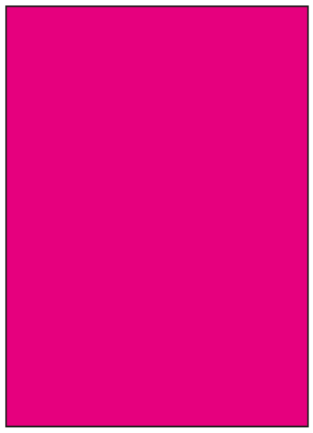
6 BLOCK (Square)
95mm x 99mm



8 BLOCK (Vertical)
95mm x 133mm



16 BLOCK (Horizontal)
193mm x 133mm



FULL PAGE
210mm x 297mm

We have listed our more popular sizes, but different variations of our advert sizes are available.

Please call
01505 613340
for further details

FLYER DISTRIBUTION

ONLY £66
per 1,000 Flyers

FLYER DISTRIBUTION
CALL FOR DETAILS

FLYER DISTRIBUTION

Supply us with your promotional flyers and we can distribute it to the areas you want

ONLY

£66

per 1,000 Flyers

Please call

01505 613340

for further details

ADVERTISER TESTIMONIALS & PRICE GUIDE

"Excellent staff, in particular Fiona who featured my new business in February's edition. Thank you!"

***Julie**, client*

"An excellent local magazine filled with local news and opportunities! It's also great for local businesses that are seeking to establish or expand on their presence in the community. I rate them 5 stars for providing an excellent service!"

***Lewis**, client*



"Good local information, particularly about local events and tradespeople, and it's free!"

***Bill**, reader*

The people who run the local advertizer is what makes it so successful, lovely helpful people who genuinely do their best to help. Neal created a full page colour ad for me which looks so good and professional.

Lyn** at **Lyn Lyons Hypnosis

ADVERT PRICES

Size	Excluding VAT	
	1 Issue	4 Issues 20% Discount PER MONTH
1 Block	£51.91	£41.53
2 Block	£87.93	£70.34
3 Block	£126.73	£101.38
4 Block (1/8 Page)	£154.42	£123.54
6 Block	£228.12	£182.50
8 Block (1/4 Page)	£299.57	£239.67
12 Block	£428.28	£342.62
16 Block (1/2 Page)	£542.93	£434.34
Full Page	£863.81	£691.05
2 Block - Front Cover	£268	
Full Page - Back Cover	£1250	
Flyer Distribution	£66 per 1,000 flyers	



GPS TRACKED DELIVERY

EASY

Make it easy for your customers to find you.

SIMPLE

If you're not advertising, your competitors will. When you can't be found, they can.

EFFECTIVE

People are 70% more likely to remember adverts seen in print compared to digital.

info@advertizer.co.uk stuart@advertizer.co.uk