

GRYFFE ADVERTIZER

East Inverclyde & West Renfrewshire

ADVERTISER'S INFO PACK

11,500
Magazines Delivered
EVERY MONTH

40,000
Up to 40,000
potential readership

Hand delivered to every home and business in:

- Bridge of Weir
- Brookfield
- Houston
- Howwood
- Kilbarchan
- Kilmacolm
- Langbank
- Quarrier's Village

LOCAL NEWS • WHAT'S ON • TRADE DIRECTORY • ESSENTIAL INFO • SUPPORT GROUPS



WELCOME

The *Gryffe Advertizer* is a A4, glossy, full colour monthly publication.

Every month the *Gryffe Advertizer* is packed with local articles, features, reviews, events, interviews and much, much more....

The *Gryffe Advertizer* is **FREE** and hand delivered to over **11,500** homes and businesses by our dedicated delivery team. We have an estimated readership of up to **40,000**.

We offer all advertisers a **FREE** design and approval service, which is included within the costs of booking your advertisement.

Please call our Sales Team on

01505 613 340

or send an email to **sales@advertizer.co.uk**

@The Advertizer

ADVERTISE FROM AS LITTLE AS **£49** PLUS VAT **PER MONTH**



ARTICLES

Our local journalist aims to promote the great work people undertake in keeping our community thriving.

Our aim is to help bring the community closer together by spreading the word about local events and good news stories.



WHAT'S ON

The *'What's On'* is a calendar of local events that shows what activities are taking place in the area.

From charity fundraisers to ceilidhs, sports clubs to movie nights, workshops to nightlife, we will let everyone know when and where.



FEATURE EDITORIALS

Every month our Feature Editorials offer readers useful advice, ideas and inspiration on a wide range of topics.

From homes and gardens to health and lifestyle to local events, our informative features offer something interesting and engaging in every issue.



TRADE DIRECTORY

From a Plumber to a Restaurant or a Beautician to a Musician, you will find all your needs catered for inside your local *Community Magazine*.

Our ethos: ***"local business supporting our community, our community supporting local business"***

Why Advertise with us?

We have the Largest Local Distribution

Advertising is the key to making the *Gryffe Advertizer* a success.

We strive to provide a service you are completely satisfied with. Our experienced design and production team are on hand to make sure that your advert is designed and fully approved. The cost for design and approval is included in the price of the advert.

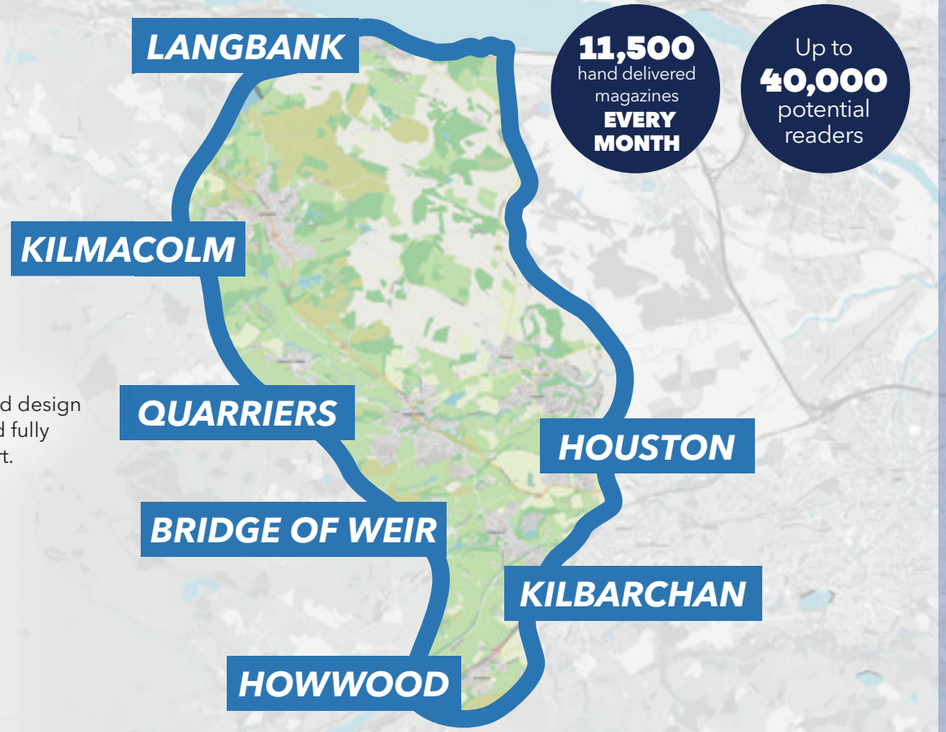
We are confident that we can provide your business with the publicity it requires.

Talk to us about your advertising requirements now and find out how we can raise the profile of your business in the local community.

Please call our Sales Team on

01505 613 340

or send an email to **sales@advertizer.co.uk**



11,500 hand delivered magazines **EVERY MONTH**

Up to **40,000** potential readers

Area's we deliver to:

- Bridge of Weir
- Brookfield
- Houston
- Howwood
- Kilbarchan
- Kilmacolm
- Langbank
- Quarrier's Village



GPS TRACKED DELIVERY

EASY

Make it easy for your customers to find you.

SIMPLE

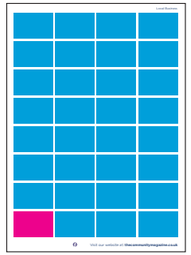
If you're not advertising, your competitors will. When you can't be found, they can.

EFFECTIVE

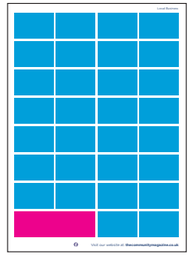
People are 70% more likely to remember adverts seen in print compared to digital.

ADVERT SIZES (width x height)

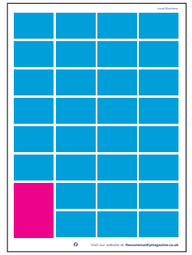
*We have listed our more popular sizes, but different variations of our advert sizes are available. Please call **01505 613 340** for further details.*



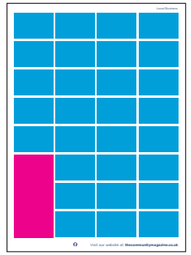
1 BLOCK
46mm x 31mm



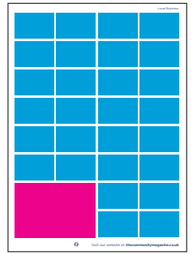
2 BLOCK (Horizontal)
95mm x 31mm



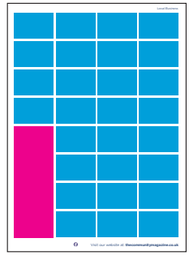
2 BLOCK (Vertical)
46mm x 65mm



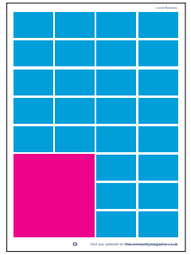
3 BLOCK (Vertical)
46mm x 99mm



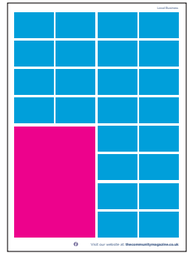
4 BLOCK (Square)
95mm x 65mm



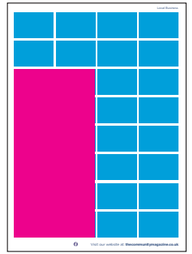
4 BLOCK (Vertical)
46mm x 133mm



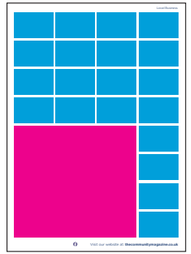
6 BLOCK (Square)
95mm x 99mm



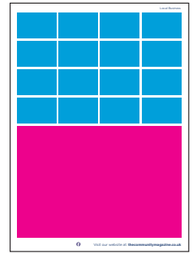
8 BLOCK (Vertical)
95mm x 133mm



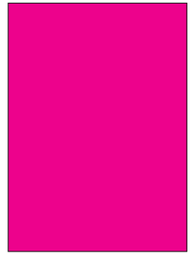
12 BLOCK (Vertical)
95mm x 201mm



12 BLOCK (Horizontal)
144mm x 133mm



16 BLOCK (Horizontal)
193mm x 133mm



FULL PAGE
210mm x 297mm

ADVERT PRICES

Excluding VAT

Size	1 Issue	4 Issues *20% Discount*
1 Block	£62	£49.60
2 Block	£106	£84.80
3 Block	£152	£121.60
4 Block (1/8 Page)	£185	£148.00
6 Block	£274	£219.20
8 Block (1/4 Page)	£359	£287.20
12 Block	£493	£394.40
16 Block (1/2 Page)	£624	£499.20
Full Page	£993	£794.40
2 Block - Front Cover	£299 per month	
Full Page - Back Cover	£1,399 per month	
Flyer Distribution	£66 per 1,000 flyers	

INCLUDED IN YOUR ADVERTISING PACKAGE

- ✓ **FREE** Advert Design
- ✓ **FREE** Digital Online Magazine
- ✓ **FREE** Social Media Coverage
- ✓ **PRINTED** & **ONLINE** Trade Directory

FLYER DISTRIBUTION

Supply us with your promotional flyers and we can distribute it to the areas you want

ONLY **£66.00** per **1,000 FLYERS**

Please call **01505 613 340** for further details

TARGET THE AREAS YOU'D LIKE BUSINESS FROM!

Helensburgh & Lomond Community Advertiser

13,500
magazines delivered monthly

47,000
potential readership

Dumbarton, Vale of Leven, Balloch & Drymen Community Advertiser

25,500
magazines delivered monthly

90,000
potential readership

Bearsden & Milngavie Community Magazine

20,500
magazines delivered monthly

70,000
potential readership



Newton Mearns, Clarkston & Busby Community Magazine

20,500
magazines delivered monthly

70,000
potential readership

GRYFFE ADVERTIZER

11,500
magazines delivered monthly

40,000
potential readership

Bishopton, Dargavel, Erskine & Inchinnan Community Magazine

13,000
magazines delivered monthly

45,000
potential readership